

- 1) Make the Chamber Business Luncheon more of an educational format like the Women's Business Council**
 - Focus on economic, legislative and business education topics.
 - 20 min speaking engagement at luncheon.
 - Potential speakers could be members of congress, state legislator, mayor, sheriff, health and estate planning etc.
 - Add somewhere on the event registration about what questions guests may want to have answered or topics to be presented.

- 2) Increase Event Awareness by doing personal invites to members**

- 3) Have a Fun Run Fundraiser**

- 4) Christmas Luncheon**

- 5) Give new members a free ticket to the next luncheon and personally invite them to attend.**

- 6) Alec or Benjamin to visit member businesses throughout the year – track and report back.**

- 7) Make events fun again**

- 8) Instead of a member engagement committee make a Train the Trainer**
 - Train about 14 members who are devoted to learning and explaining about member benefits (using the features within member portal, hot deals, promotions, events, etc.) and then certify them as Certified Chamber Information Specialist (CCIS).
 - Those certified can receive a certificate or plaque to go in their place of business – shows pride and these trainers will make themselves available to assist members when in need of assistance.
 - Perhaps we can plan a breakfast 4 times a year for the purpose of allowing the trainers and new members to connect – hands on training can also be provided at the breakfast.

- 9) Additional Website Exposure:**
 - Explore how to get a link to the Chamber website featured on more town/county websites (Experience Old Town Warrenton, Town website and County website, visitor website).
 - Messaging that communicates that we are a resource for businesses and consumers.

10) Have an annual review of our finances with Edward Jones to see if things are going where we want them to go.

11) Max Tufts Senior Scholarship Fund

- Discuss how to best use it Scholarship by offering local students leadership training.

12) Membership Tiers:

- Tiers allowing members to pick what they want (labor intensive to get started).
- All Chamber Partnerships this year starting in January through the year to allow for continuity and ease of tracking.

13) Trade show

- Could start small and grow each year.

14) Chamber wear to purchase.

15) Target bigger businesses like Walmart and Safeway etc.