The Fauquier Chamber of Commerce Finance Committee Thursday August 11, 2023, 1:00 PM Meeting held in person and via Zoom Conference

Members Present:

- In Person Attendees Jeremy Noel, Priscilla Hottle, Dennis Donovan, Ray Knott
- Online Attendees none

Members absent: Priscilla Hottle, Rebecca Segal

Meeting called to order at 1:10p by Jeremy Noel, Chairman

The minutes from 7/13/23 were approved by a motion from Priscilla Hottle and seconded by Marsha Stumpo.

Old Business:

- Dues audit discussed.
- President expressed lack of confidence in executing on new tiered dues system for membership given lac
 of capacity. Recommendation made to back-burner new tiered system.

New Business:

- Discussed Directory Membership concept, using data and impression as value proposition. Concept has been used in trade associations, membership organizations etc. Recommendation was to use word "Supporter" in lieu of "member" so as not to dilute value of typical membership.
 - o President offered to run it by other Chambers.

Meeting adjourned at 2:15 PM

Jeremy Noel, Chairman