# THE FAUQUIER CHAMBER OF COMMERCE EXECUTIVE COMMITTEE MEETING Wednesday, June 5th, 2024, 8:30 AM Location PATH Rappahannock Room and via Zoom

Present: Alec Burnett, Dawn Arruda, Priscilla Hottle, Lorna Magill, Rebecca Segall and Carmen Rivera (Zoom)

**Called to Order** at 8:30 am by Dawn Arruda, Chairperson, with a quorum of the EB Present. Dawn read the Vision and Mission Statements.

#### The Financial Statement Overview by Rebecca Segall.

Rebecca stated Alec has done a good job cleaning up the A/R report.

Membership Income is up.

New Memberships up by \$11k.

Events are doing well, and the big driver right now is the Warrenton Festival Income.

Expenses need to remain below budget and are remaining below since the Events Coordinator Position is not being filled.

Corporate Sponsorships are way below budget.

Dawn noted Board is willing to donate labor and materials for their own advertising.

Review detailed reports on Chamber Board.

### Chamber Canvas Week 07/15-19/2024 notes.

Everyone needs to double check their lists of Business they are visiting to verify they are not a current FCC Member, one business listed on the A/R Report, and one large business.

If any Board Members need assistance with businesses to visit, please contact Alec.

**Financial Committee Meeting** will need to change from June 13<sup>th</sup>. Rebecca will send out a new MS Teams invite to committee members.

#### **EDAL** presented by Lorna.

Panel Discussion has been confirmed and will be held at Fauguier Hospital.

Sponsors still needed.

Approximately 100 attendees.

Discussion on Why is Economic Development Important.

Fauquier Health is sponsoring the breakfast.

# Ray moved the Events Meeting to June 12th.

#### Alec presented update on the Warrenton Festival.

77 Applications submitted.

Bill from last year for the Town of Warrenton Police Department has not been resolved because it was declined from an exception. An exception was made for the \$4k bill from the previous year.

Dawn suggested the Finance Committee should follow up with Frank to make the decision.

# Alec presented the additional update on the Wise Alliance.

Wise Alliance Meeting to be held at the Cornerstone Baptist Church.

# WBC Presented by Priscilla.

Sponsorships are up but income is slightly below last year.

Budgeted for 10 New Sponsors this year at \$425 per year.

Sley Contracting is a New Sponsor.

Genesis Home Improvement, Golden Rule Builders and Atlantic Union are on the A/R Report.

# Dawn would like the next Strategic Planning Meeting moved up.

Normally, October and she would like moved to September.

Time frame approximately 6 hours and asked everyone to check their calendars.

Possibly after the September 18<sup>th</sup> Board Meeting to be replaced with Strategic Planning Meeting. Rebecca to help with the Agenda.

#### Dawn noted to Recruit New Board Members.

GNC Meeting to review guidelines and a date is needed from Ray.

Need Partnerships/Sponsorships.

Alec to prepare the Sponsorship Brochure.

Motion to Adjourn by Dawn at 9:33am. Motion by Priscilla and 2<sup>nd</sup> by Lorna.

\*Next Executive Board Meeting scheduled for August 15th, 8:30am, PATH Foundation.