

THE FAUQUIER CHAMBER OF COMMERCE
EXECUTIVE COMMITTEE MEETING
Wednesday, April 10, 2024, 8:30 AM
Location PATH Rappahannock Room and via Zoom

Present: Alec Burnett, Dawn Arruda, Priscilla Hottle, Ray Knott, Lorna Magill, Rebecca Segall and Carmen Rivera (Zoom)

Called to Order at 8:30 am by Dawn Arruda, Chairperson, with a quorum of the EB present.

Note: Carmen was unable to connect via Zoom due to technical difficulties and signed on at 8:53 during **The Financial Statement Overview**. Not present for previous discussed Items.

The Financial Statement Overview by Rebecca Segall.

Rebecca noted Sponsorship revenue had been moved to the Event Category.

WBC Sponsorship is excellent.

Fall Festival Invoice from 2022 and the Town Policy Presence Invoice from the Fall Festival 2023 have not been paid. These will not be paid until further information is received.

Ray noted these should qualify for the Not-for-Profit Exception and Priscilla confirmed. Priscilla volunteered to find out the procedure.

Review detailed reports on Chamber Board.

Dawn suggested the Town of Warrenton should be at the Executive Committee Meeting as well as John Hylton.

Chamber Canvas Week 07/12-19/2024

Dawn noted the Membership Committee has no commitments at this time.

Dawn noted New Member Events should not be conducted until New Member Dues are paid. There are New Members listed on the A/R Report that had ribbon cuttings, etc.

Valor Awards are tonight.

Alec attended the Association of Chamber of Commerce.

Ray wants our local Businesses' to be represented and to be heard.

Lorna noted the EDLA to give the Business Community a Voice.

Perception is important between advocacy and lobbying.

Old Business

Dawn requested input from Review of the Board Book. Items to review are HR, Finances, and social media. Dawn suggested to revisit these items.

New Business

Alec noted the Benchmarking needs to be fine-tuned for the Strategic Discussion.
Review Benchmarking in 1 year.
POS Material
Chamber Canvas visits.
Finance Committee to review options for electronic payments including VENMO.
Rebecca & Dawn encouraged a laptop at event registrations.

Roundtable Discussion

Rebecca mentioned her new Marketing Director
Carmen's son and his wife had her 4th Grandbaby.
Priscilla mentioned the Valor Awards
Dawn requested prayers for her son-in-law.

Motion to Adjourn by Dawn at 10:05am.

**Next Executive Board Meeting scheduled for May 8th, 8:30am, PATH Foundation.*