

THE FAUQUIER CHAMBER OF COMMERCE
EXECUTIVE COMMITTEE MEETING
Wednesday, March 13, 2024, 8:30 AM
Location PATH Rappahannock Room and via Zoom

Present: Alec Burnett, Dawn Arruda, Priscilla Hottle, Ray Knott, Lorna Magill, Laura Coates, Rebecca Segall and Carmen Rivera (Zoom)

Called to Order at 8:30 am by Dawn Arruda, Chairman, with a quorum of the EB present.

Note: Carmen was unable to connect via Zoom due to technical difficulties and signed on at **The Financial Statement Overview**. Not present for previous discussed Items.

The Financial Statement Overview by Rebecca Segall.

Concerned about 90 days past due AR reflecting \$7k.

\$5k 60-90 days past due

Laura volunteered to make calls to collect the 90 days past due Members.

Committee Meeting March 14th normally at 3pm postponed to 3:30pm due to Alec's REI Event. Alec to send invite.

Expressed need to talk with Marsha prior to next EB Meeting

Alec requested to please keep in mind the Leadshares if moving normal Committee meeting to another date and time.

Review detailed reports on Chamber Board.

EDLA Report presented by Lorna Magill.

Remington & The Plains invitations have been sent.

Discussion on possible survey & Newsletter to gather info for resources for Business Owners

Carlton Shutt is a new member of the committee.

Events presented by Ray Knott.

Valor Award Committee

2 Caterers, Serendipity & Distinguished Engagement

Sponsorships at \$13,500

Tribute Video sponsored by Mark Williams, Atlantic Union and Path Foundation

Push to Sponsor First Responders and Heroes to attend.

Fall Festival Committee

Using Eventny

28 Vendor Applications

Application process with Town to be submitted in May

Working on Sponsorship Ideas

Need Volunteers

FCC Annual Gala

November 7th date confirmed.

RFP's by April 1st, Received Great Marsh, Black Horse Inn, Airlie
Committee would like 6 options.

After RFP's are received more event planning will occur.

Monthly Business Networking Luncheons

Positive Feedback and most were very excited to see them come back.

June is set for Airlie.

No Traditional Sponsors

Alec – 8 Tab Sponsorships available for \$50

Also considering a Door Prize

President's Management Report and Updates presented by Alec Burnett.

Questions for Survey

Validated Benchmarks

EB liked the results.

Automated Duties for ACH & Credit Cards still being considered.

Alec noted Some Chambers utilize Chamber Master and use other available options.

Square requested for events, and this may help drive more Membership and Revenue

Old Business

Dawn requested input from Review of the Board Book

Priscilla noted the Finance Section was not correct referencing collecting money.

Rebecca to write down money guidelines as well as Finance Committee to make recommendations to the Board for this area and to replace the current guidelines listed.

Board Members need to sign at the beginning of the year to acknowledge the Regulations, Code of Conduct and Conflicts of Interest.

New Business – None.

Roundtable Discussion

Alec mentioned the After 5 on March 14th.

Priscilla noted the Member Benefits is a nice link to send.

Dawn excited to be back in VA.

Laura working with the Department of Agriculture and requested the Chamber with Airlie to receive Funds.

Rebecca stated a lot is happening at Fauquier Health.

Ray mentioned the After 5 again on March 14th.

Motion to Adjourn by Dawn and carried unanimously. Adjourned at 9:37am.

**Next Executive Board Meeting scheduled for May 8th, 8:30am, PATH Foundation.*