



The Fauquier
CHAMBER

Dedicated to the growth and prosperity of local businesses through building relationships, advocating for business, and providing resources and support.

**2024 Business
Growth Opportunities**

Event Sponsorships



The Value of Sponsoring an Event

Sponsoring a Fauquier Chamber of Commerce event can offer several tangible benefits for your business:

- Our events typically attract a diverse audience, including business professionals, community leaders, and potential customers. Sponsoring an event provides a platform for increased visibility and networking.
- Our Chamber is deeply rooted in the Fauquier community and sponsoring an events demonstrates your businesses commitment to community involvement, fostering positive relationships with local residents and businesses.
- Chamber events can be an excellent forum for generating leads, securing new clients, and building partnerships. Sponsoring allows a business to showcase its products or services directly to a targeted audience.
- Sponsoring an event comes with advertising and promotional benefits. This includes, but not limited to, logo placement, mentions in promotional materials, and recognition in event-related communications.
- Many of our events attract media attention therefore sponsoring an event can result in positive press coverage, enhancing your business's public relations and creating a favorable image in the eyes of the public while also driving awareness of your products, services and causes.



BUSINESS NETWORKING LUNCHEONS

We are proud to bring back our monthly networking luncheons! These luncheons provide businesses with the opportunity to grow existing relationships and form new ones.

Sponsorship includes:

- Company logo displayed on all advertising and event promotion
- Displaying point of sale and other marketing materials.
- Company name and logo on each guest table.
- Recognition as a sponsor during the welcome.

\$50 per event

AFTER 5 NETWORKING EVENTS

Chamber After 5's are always a popular event and a great way to show off your business as a host while at the same time presenting and promoting your products and services to a large group in a business casual atmosphere

Sponsorship includes:

- Company logo displayed on all advertising and event promotion
- Company logo on all email invitations to membership
- Recognition as a sponsor during the welcome
- Present and promote company during door prize drawing

\$250 per event





YOUNG PROFESSIONALS 1ST FRIDAY LUNCHEONS

Each month the Fauquier Young Professionals meet for lunch at any one of the area restaurants to network, share successes and learn from others. These are great events for new comers to the area, entrepreneurs or any others who wish to support and foster the next generation of Fauquier business leaders.

Sponsorship includes:

- Company logo displayed on all advertising and event promotion
- Company logo on all email invitations to membership
- Present and promote company during door prize drawing

\$100 per event

YOUNG PROFESSIONALS CRAFTED CONNECTIONS

Each month, the Fauquier Young Professionals, introduce a new “crafted” activity – it could be anything from painting, culinary arts, wine and beer tastings or even axe throwing – ensuring that every meeting is fresh, engaging, and sparks conversation.

Sponsorship includes:

- Company logo displayed on all advertising and event promotion
- Company logo on all email invitations to membership
- Recognition as a sponsor during the welcome
- Present and promote company during door prize drawing

\$250 per event





NEW MEMBER MEET & GREET LUNCHEONS

Each month, the Chamber hosts a luncheon for new members. This is a great opportunity to not only hear from the new members about their business and objectives but also to share the same to them. These popular events meet monthly at the Chamber of Commerce offices.

Sponsorship includes:

- Company logo displayed on all advertising and event promotion
- Company logo on all email invitations to membership
- Present and promote company to all attendees

\$100 per event

ECONOMIC DEVELOPMENT & LEGISLATIVE AFFAIRS

Each month, The Economic Development & Legislative Affairs Committee will address, update and inform attendees on any number of issues facing Fauquier County businesses. Events will range from Watch Parties to Luncheons to Site Visits.

Sponsorship includes:

- Company logo displayed on all advertising and event promotion
- Company logo on all email invitations to membership
- Recognition as a sponsor during the event

\$100 per event



The Fauquier CHAMBER

WOMEN'S BUSINESS COUNCIL

The Women's Business Council was formed in 2010 with the goal of helping to accelerate the advancement of women in business – whether they are employees or entrepreneurs, mid-level administrators or senior management. The WBC hosts educational programs and events to assist women with the ultimate goal of their success. Men and women are invited to attend all events.

Sponsorship includes:

- Company logo printed on retractable banner & on display at each event (annual only)
- Company logo and link listed on WBC Web Page
- Company logo and link listed on each of the four event pages
- Recognition at each event
- Unable to commit to the full season but still want to support? Sponsorships for each individual events are available and come with all of the above except for inclusion on the banner.

\$425 for the full season of four events or \$150 for a single event





Event Sponsorship Order Form

Please select the events you wish to sponsor and submit for to Chamber Staff. All Sponsorships will be invoiced to the member's account. Once invoice is paid, Staff will contact the authorized representative or designee to discuss event sponsorship details.

- | | | | | |
|--------------------------|-------------------------------------------------------|-----------------------------|-----------|-------------------------------|
| <input type="checkbox"/> | Business Networking Luncheon | \$50 each | OR | \$45 each for 3+ |
| <input type="checkbox"/> | After 5 Networking Event | \$250 each | OR | \$225.50 each for 3+ |
| <input type="checkbox"/> | YP 1st Friday Luncheons | \$100 each | OR | \$90 each for 3+ |
| <input type="checkbox"/> | YP Crafted Connections | \$250 each | OR | \$225.50 each for 3+ |
| <input type="checkbox"/> | New Member Meet & Greet Luncheons | \$100 each | OR | \$90 each for 3+ |
| <input type="checkbox"/> | Economic Development & Legislative Affairs | \$100 each | OR | \$90 each for 3+ |
| <input type="checkbox"/> | Women's Business Council | \$425 for the season | OR | \$150 for single event |

If you would like to reserve multiple occurrences of any of the above events, please contact Chamber staff for availability.

Business Name: _____

Authorized Representative: _____

Email: _____ Phone: _____

Signature: _____

Date: _____