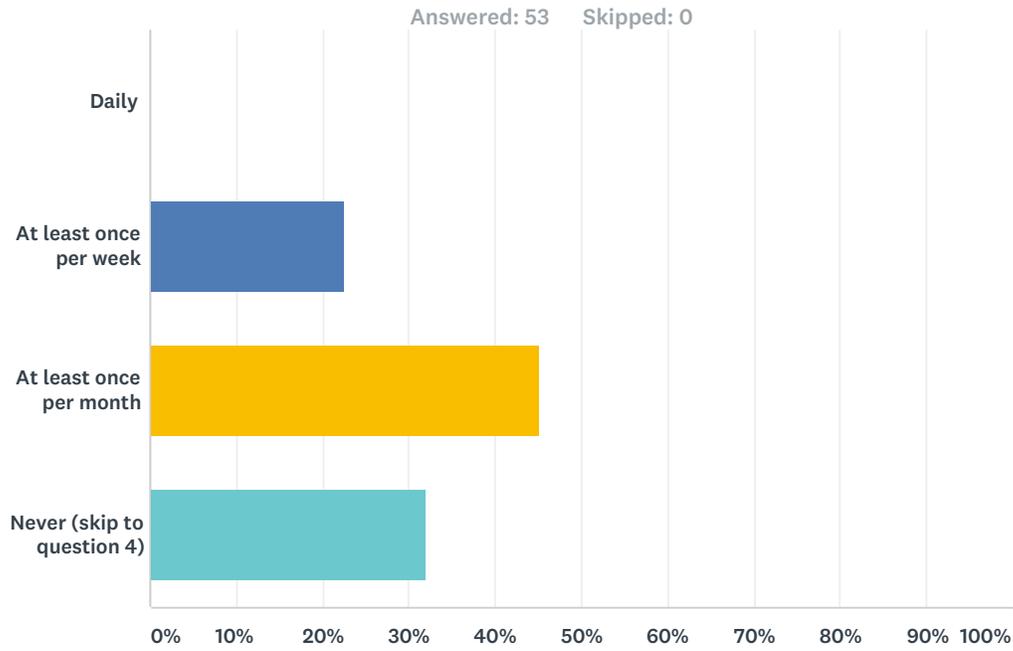
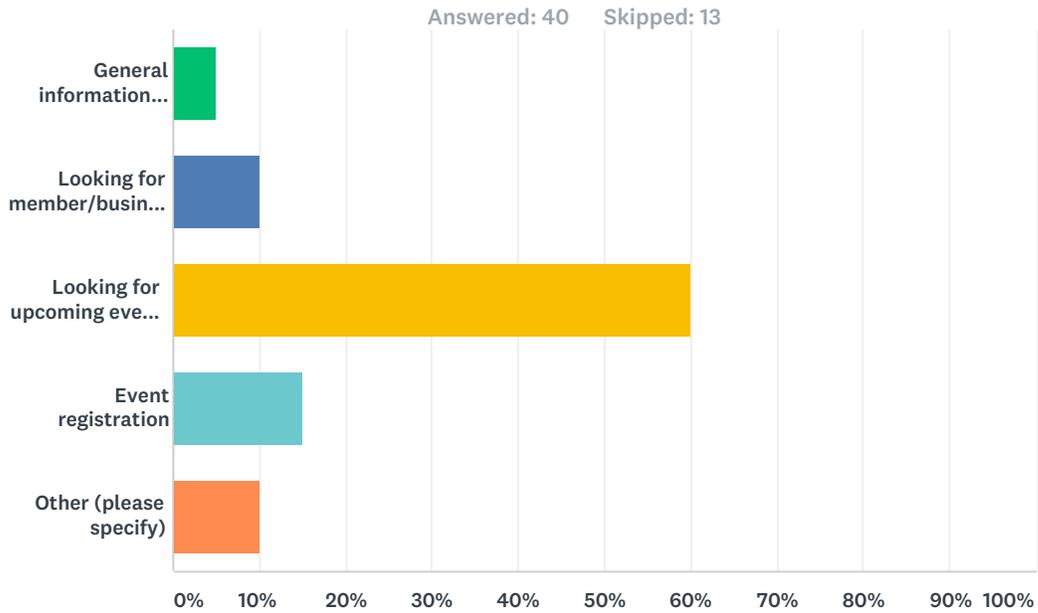


Q1 What is the frequency in which you visit the Brownsville Chamber of Commerce website?



Answer Choices	Responses
Daily	0.00% 0
At least once per week	22.64% 12
At least once per month	45.28% 24
Never (skip to question 4)	32.08% 17
Total	53

Q2 What is the number one reason you visit the website (choose one)

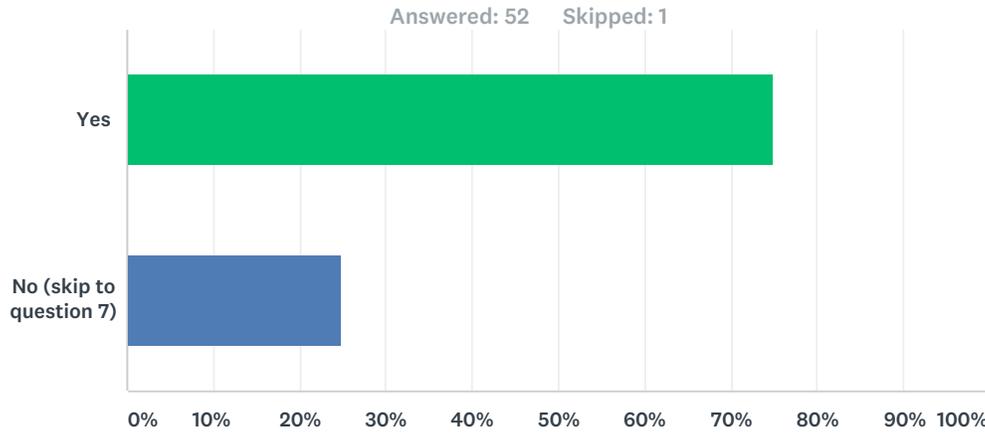


Answer Choices	Responses
General information about the Chamber of Commerce	5.00% 2
Looking for member/business contact information	10.00% 4
Looking for upcoming events calendar and information	60.00% 24
Event registration	15.00% 6
Other (please specify)	10.00% 4
Total	40

Q3 In your opinion, how can we improve our website to better suit your needs?

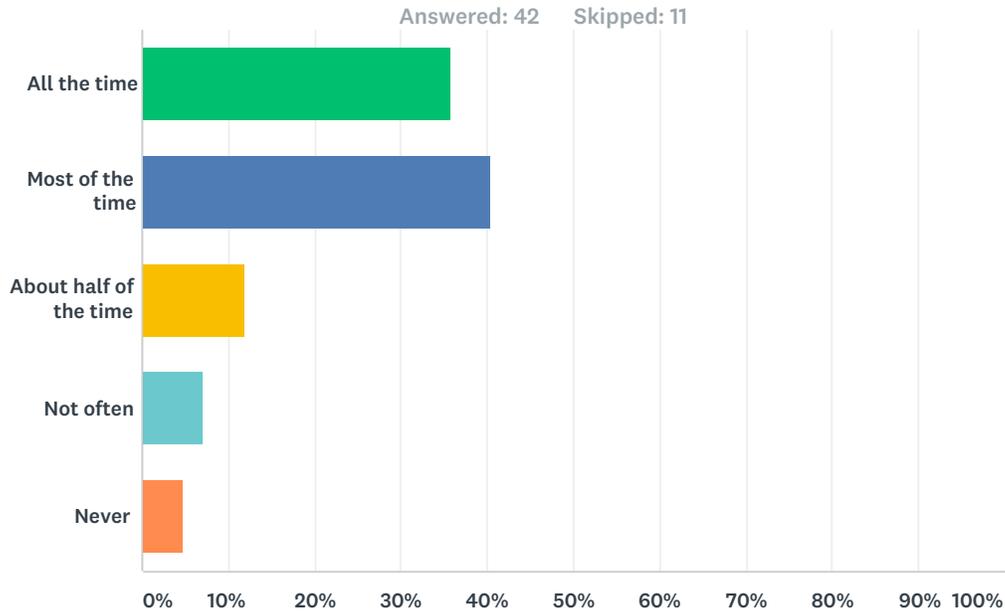
Answered: 8 Skipped: 45

Q4 Are you familiar with our eblasts?



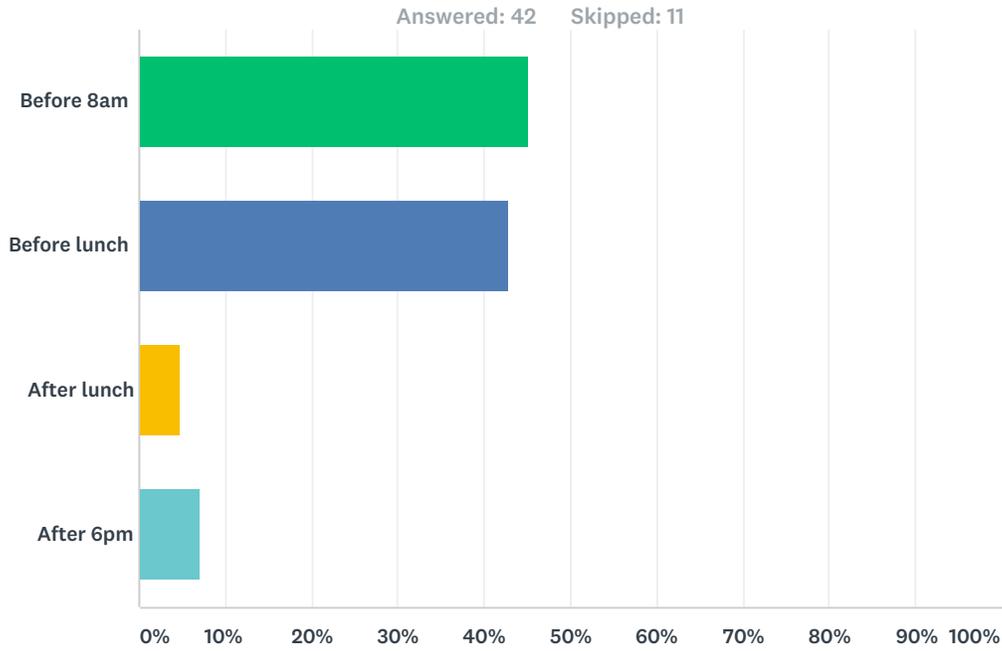
Answer Choices	Responses
Yes	75.00% 39
No (skip to question 7)	25.00% 13
Total	52

Q5 How often do you read our eblasts?



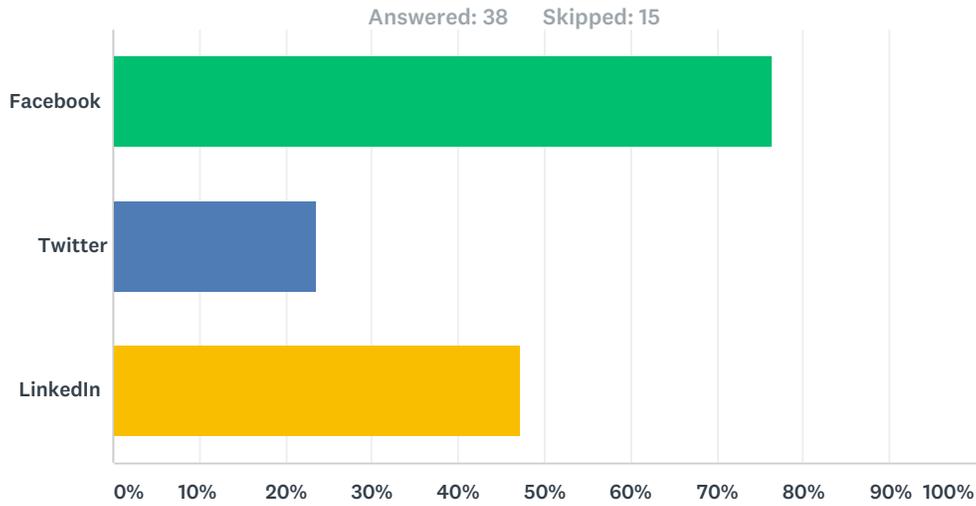
Answer Choices	Responses	
All the time	35.71%	15
Most of the time	40.48%	17
About half of the time	11.90%	5
Not often	7.14%	3
Never	4.76%	2
Total		42

Q6 When do you think is the best time to receive the eblasts?



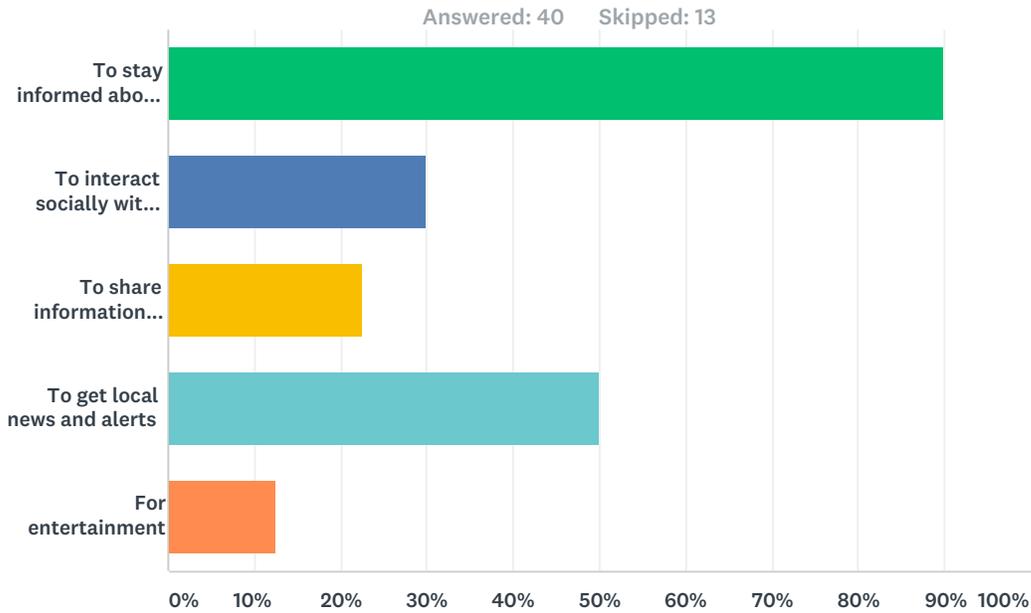
Answer Choices	Responses
Before 8am	45.24% 19
Before lunch	42.86% 18
After lunch	4.76% 2
After 6pm	7.14% 3
Total	42

Q7 In which of the following social media platforms do you follow the Chamber of Commerce? (check all that apply)



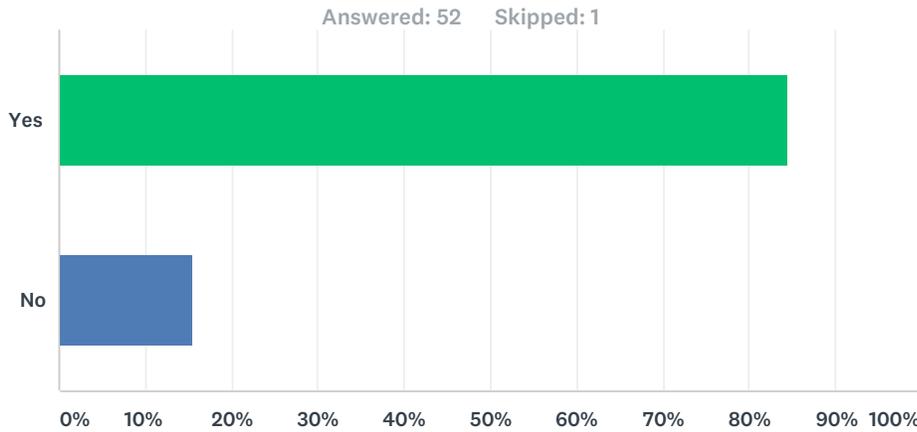
Answer Choices	Responses
Facebook	76.32% 29
Twitter	23.68% 9
LinkedIn	47.37% 18
Total Respondents: 38	

Q8 For what reasons do you follow us on the social media platforms you selected above? (check all that apply)



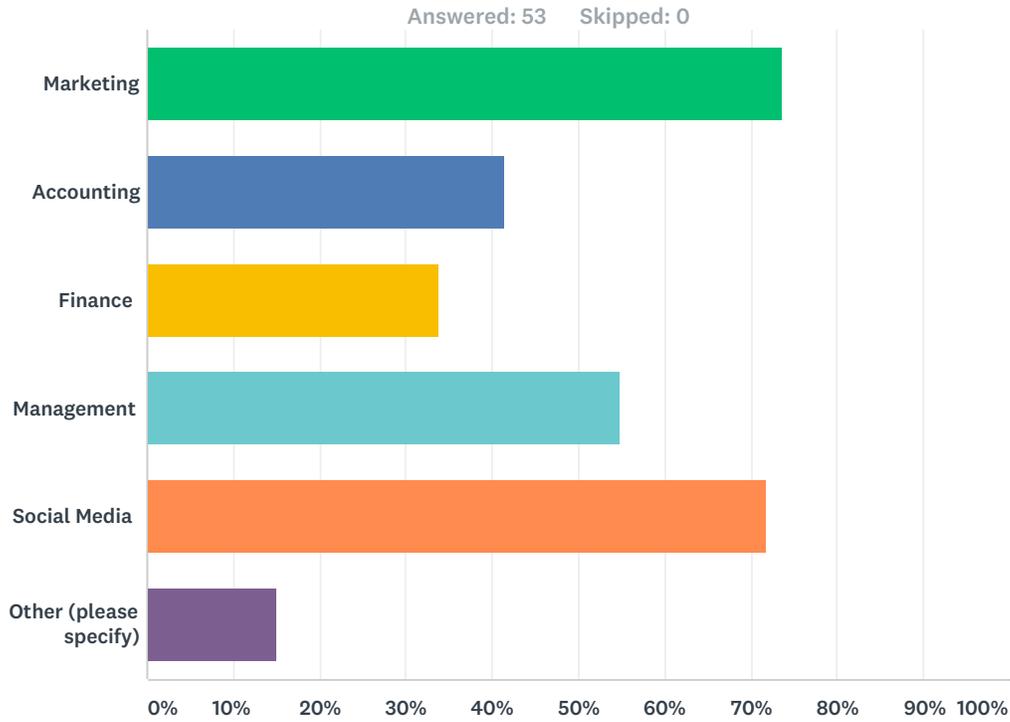
Answer Choices	Responses	
To stay informed about upcoming events	90.00%	36
To interact socially with the Chamber of Commerce and other followers	30.00%	12
To share information with Chamber of Commerce followers	22.50%	9
To get local news and alerts	50.00%	20
For entertainment	12.50%	5
Total Respondents: 40		

Q9 Do you have any interest in workshops the Chamber offers to the business community?



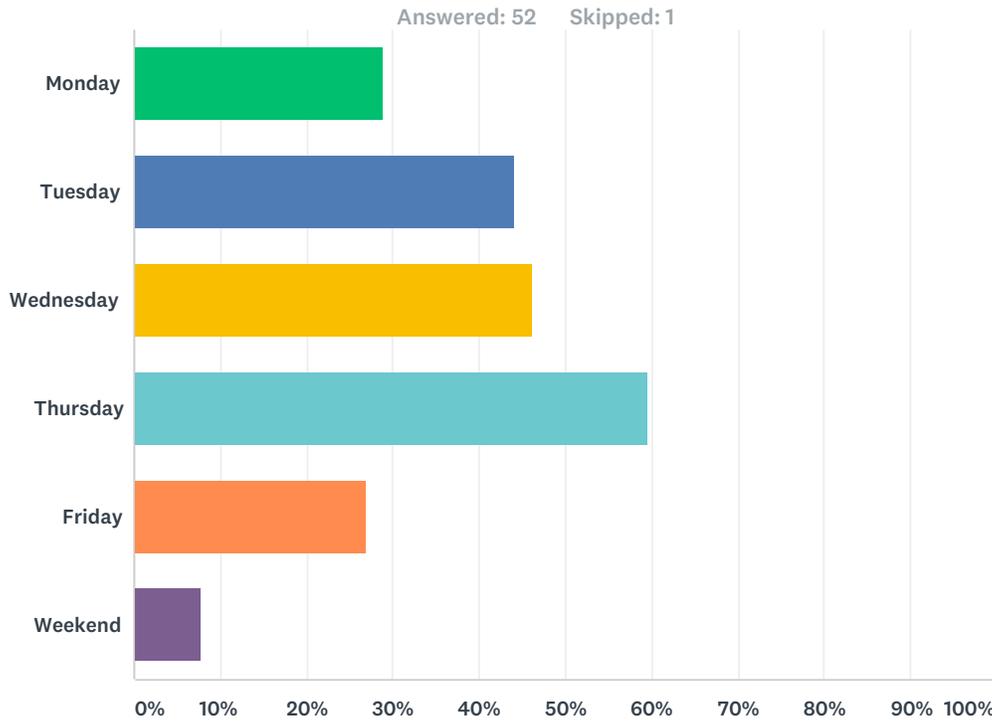
Answer Choices	Responses
Yes	84.62% 44
No	15.38% 8
Total	52

Q10 What educational topics interest you? (check all that apply)



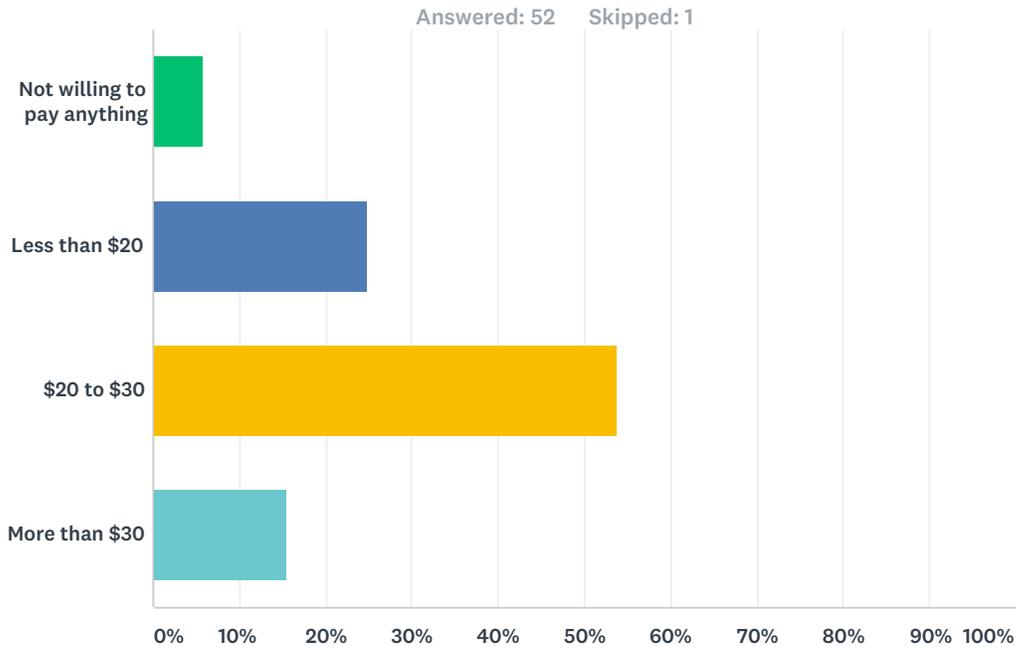
Answer Choices	Responses
Marketing	73.58% 39
Accounting	41.51% 22
Finance	33.96% 18
Management	54.72% 29
Social Media	71.70% 38
Other (please specify)	15.09% 8
Total Respondents: 53	

Q11 What days are most convenient for you to attend Chamber of Commerce workshops?



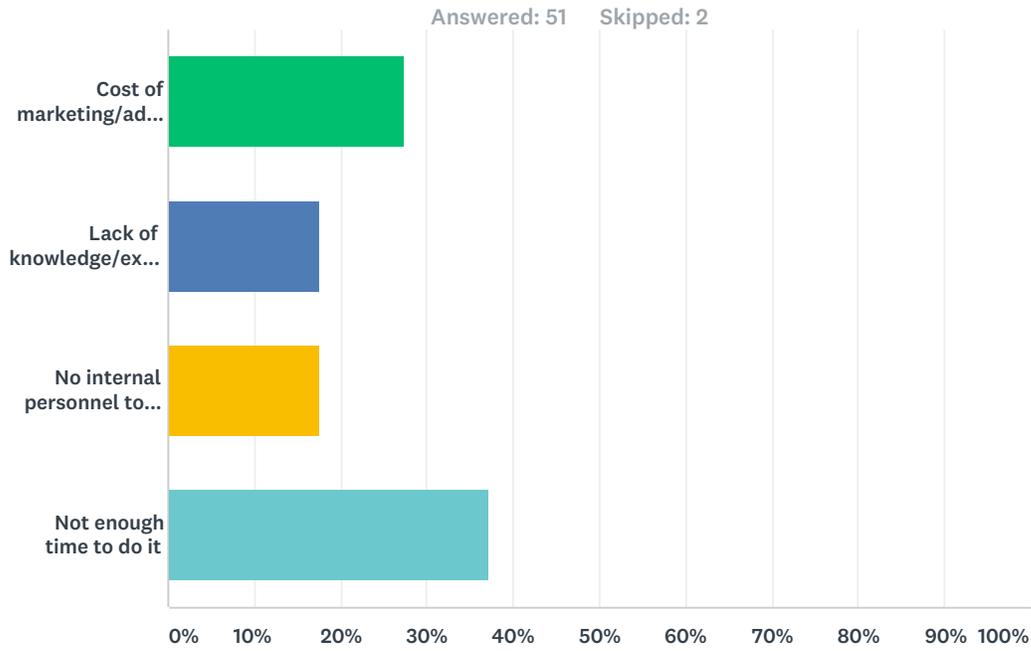
Answer Choices	Responses
Monday	28.85% 15
Tuesday	44.23% 23
Wednesday	46.15% 24
Thursday	59.62% 31
Friday	26.92% 14
Weekend	7.69% 4
Total Respondents: 52	

Q12 What is the highest registration fee you're willing to pay to attend one of the workshops?



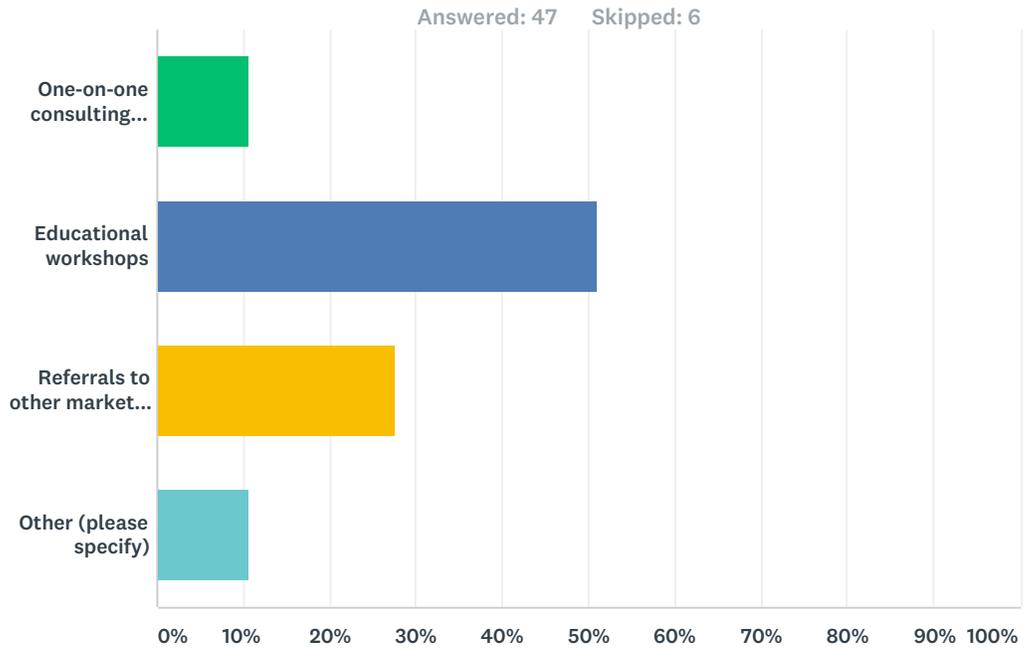
Answer Choices	Responses
Not willing to pay anything	5.77% 3
Less than \$20	25.00% 13
\$20 to \$30	53.85% 28
More than \$30	15.38% 8
Total	52

Q13 What do you consider your number one challenge to market/promote your business?



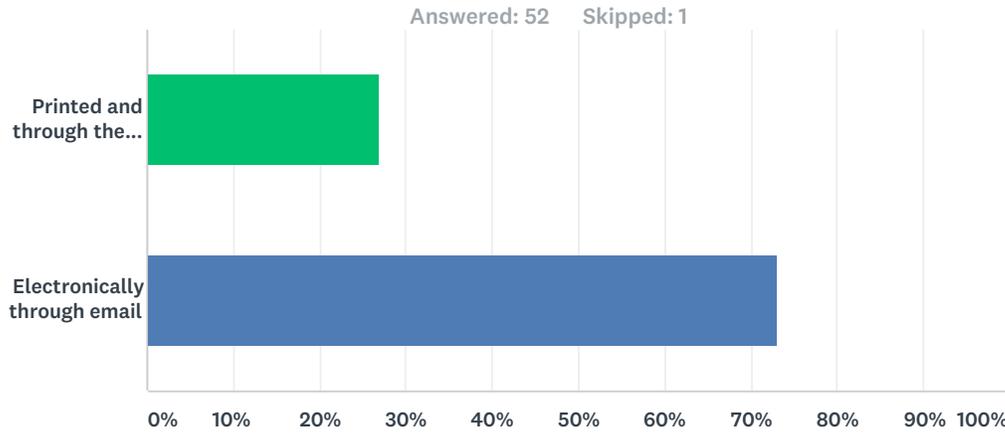
Answer Choices	Responses	
Cost of marketing/advertising	27.45%	14
Lack of knowledge/experience in marketing, advertising and other promotion strategies	17.65%	9
No internal personnel to do marketing and advertising	17.65%	9
Not enough time to do it	37.25%	19
Total		51

Q14 In what way can the Chamber of Commerce help you to promote/market your business?



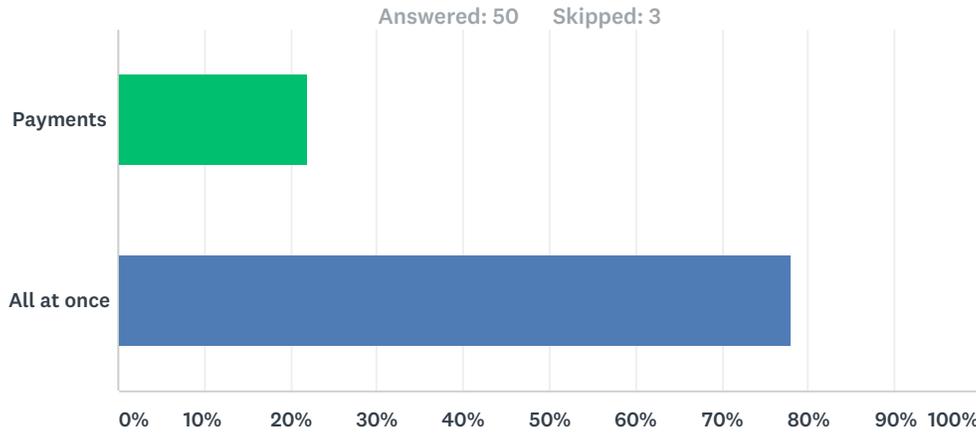
Answer Choices	Responses	
One-on-one consulting services to guide you	10.64%	5
Educational workshops	51.06%	24
Referrals to other marketing experts in the community	27.66%	13
Other (please specify)	10.64%	5
Total		47

Q15 How would you like to receive your membership invoices?



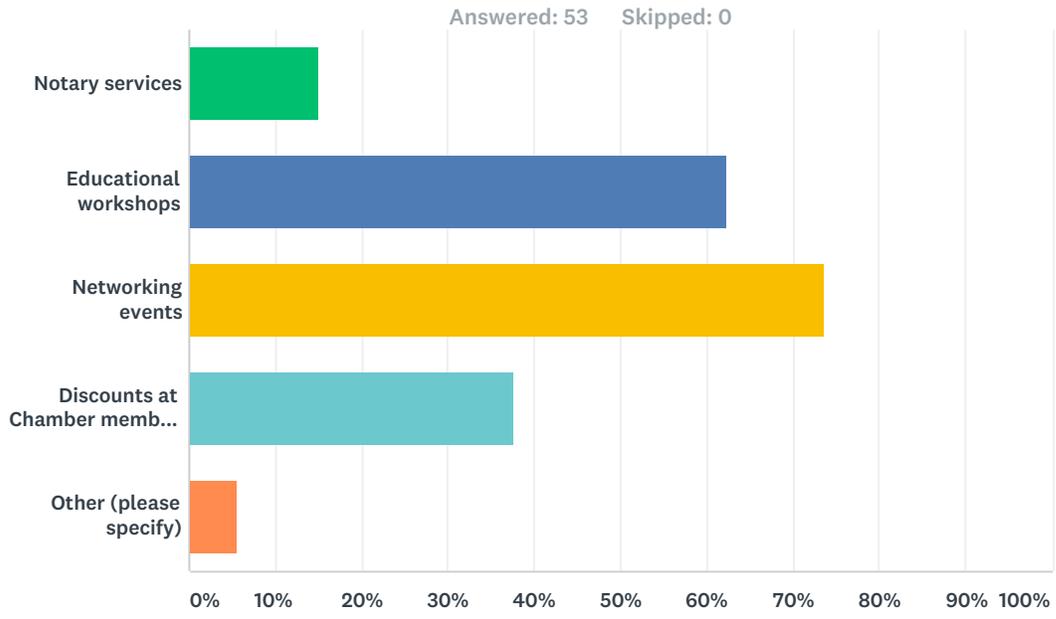
Answer Choices	Responses
Printed and through the mail	26.92% 14
Electronically through email	73.08% 38
Total	52

Q16 How do you prefer to pay?



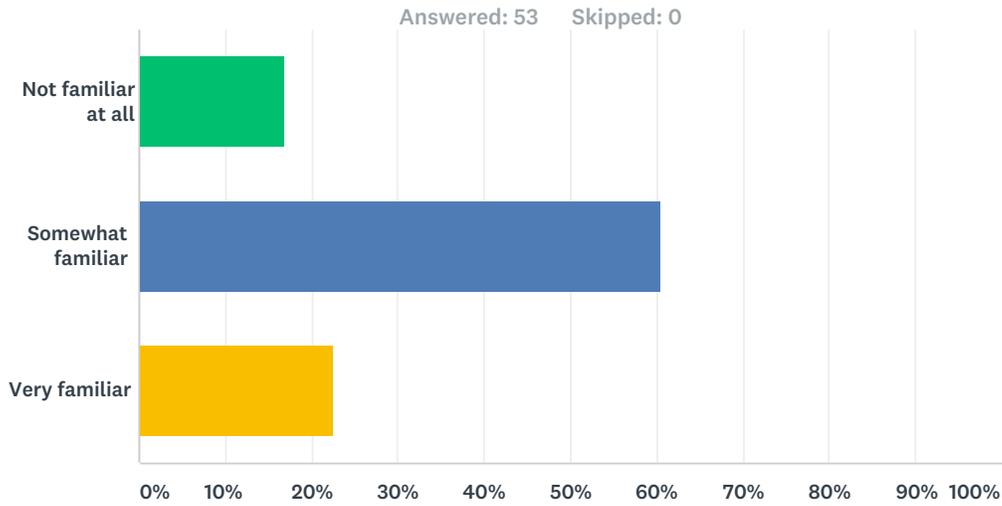
Answer Choices	Responses
Payments	22.00% 11
All at once	78.00% 39
Total	50

Q17 Which of the following services/benefits interest you? (check all that apply)



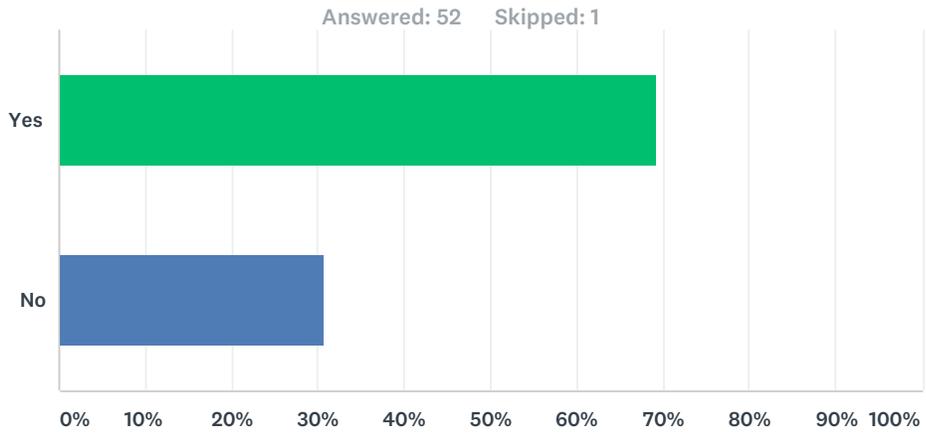
Answer Choices	Responses
Notary services	15.09% 8
Educational workshops	62.26% 33
Networking events	73.58% 39
Discounts at Chamber member businesses	37.74% 20
Other (please specify)	5.66% 3
Total Respondents: 53	

Q18 How familiar are you with the benefits you have as a Chamber member?



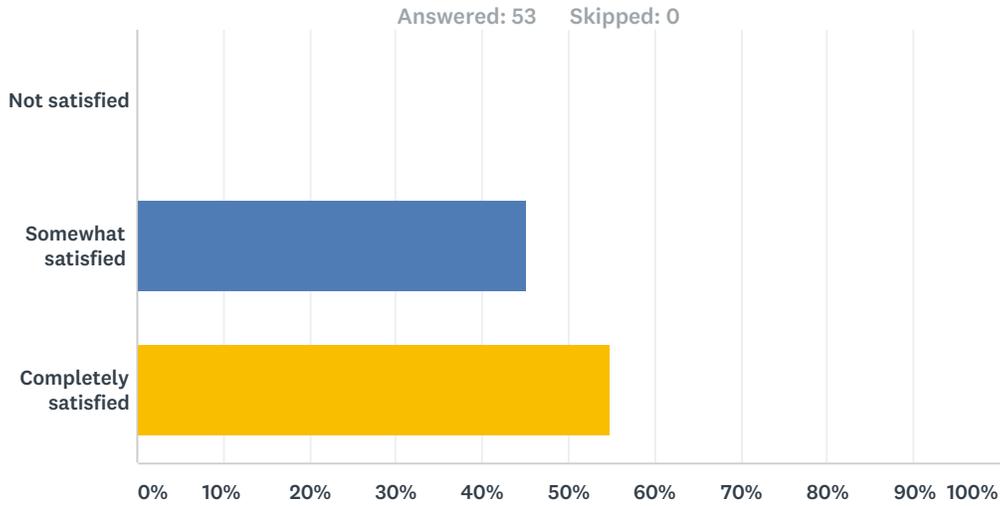
Answer Choices	Responses
Not familiar at all	16.98% 9
Somewhat familiar	60.38% 32
Very familiar	22.64% 12
Total	53

Q19 Have you ever taken advantage of your benefits as a Chamber member?



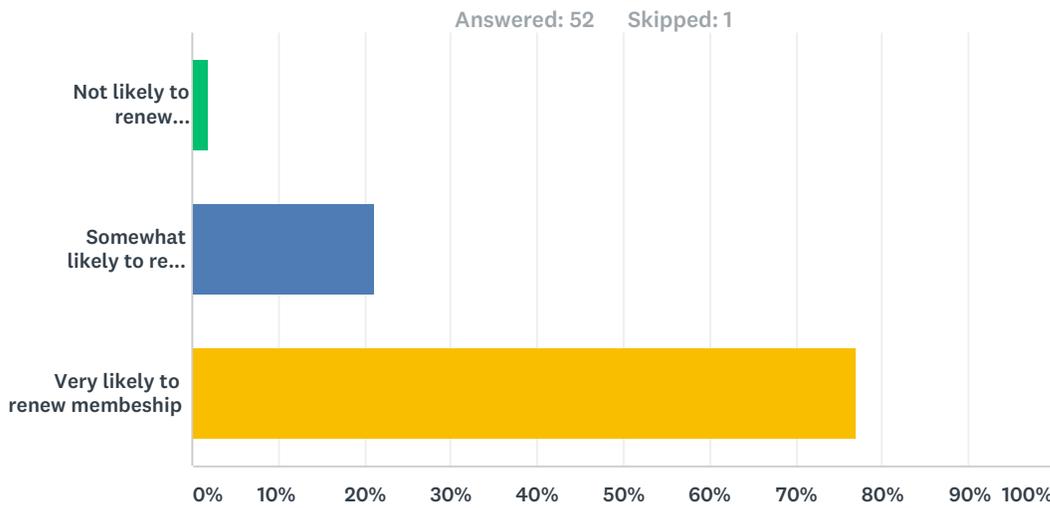
Answer Choices	Responses	
Yes	69.23%	36
No	30.77%	16
Total		52

Q20 How satisfied are you with your membership?



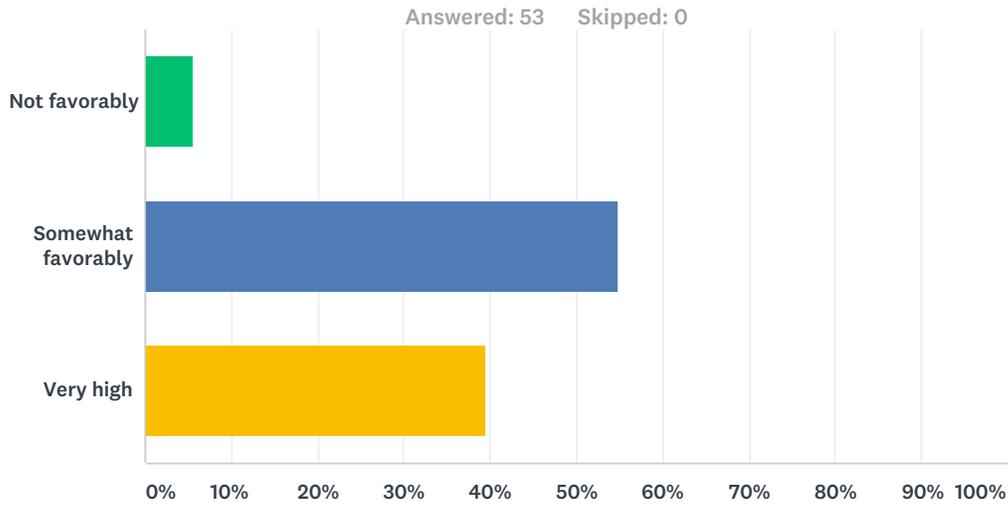
Answer Choices	Responses
Not satisfied	0.00% 0
Somewhat satisfied	45.28% 24
Completely satisfied	54.72% 29
Total	53

Q21 Based on your experience and satisfaction with the Chamber of Commerce, what is the likelihood that you'll continue being a member of the Chamber?



Answer Choices	Responses
Not likely to renew membership	1.92% 1
Somewhat likely to renew membership	21.15% 11
Very likely to renew membership	76.92% 40
Total	52

Q22 How would you rate Brownsville as a city that is pro-business?



Answer Choices	Responses
Not favorably	5.66% 3
Somewhat favorably	54.72% 29
Very high	39.62% 21
Total	53

Q23 What is the biggest challenges you face as a business owner?

Answered: 25 Skipped: 28

Q24 How can the Chamber help you or other business owners grow your/their business?

Answered: 22 Skipped: 31